



Instructions for MSM Marketing Informational/Press Packets

Paper Stock

Preferred: Print on Canon #0785v096 8.5x11; Coated Two-Sided Dull Text 148gsm/100lb. Text
Second Option: Print on semi-heavy gloss/coated paper

Folder

Morehouse School of Medicine white two-pocket folder

To order MSM-branded pocket folders, contact:

Charles Kelley

Vice President/Business Development

Perfect Image

P: 770-422-4221

E: ckelley@perfectimageprinting.com

Documents and where to place in folder:

- John E. Maupin Jr., D.D.S., MBA Bio – Left side, First sheet
- Valerie Montgomery Rice, M.D. Bio – Left side, Second sheet (print double side)
- Fact Sheet – Right side, First sheet (print double side)
- MSM Overview – Right side, Second sheet (print double side)
- Learning Communities – Right side, Third sheet (print double side)
- Pipeline Programs – Right side, Fourth sheet (print double side)
- **MSM Magazine or Annual Report* – Right side, Fifth in lineup **(Optional)**

****MSM Magazine and Annual Report* copies are limited for distribution. Copies may be purchased at requesting department's expense.**