

The MAVPP Peace Plan



Presented by
The Metropolitan
Atlanta Violence
Prevention Partnership
(MAVPP)

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Metropolitan Atlanta Violence Prevention Partnership (MAVPP)

Peace Plan

Overview

This document is an overall plan of violence prevention starting with six counties in the Metropolitan Atlanta area. They include Cobb, Clayton, DeKalb, Douglas, Fulton, and Gwinnett. The purpose of the violence prevention plan is to provide a roadmap for collaboration and service delivery. This roadmap will be a working document that grows and evolves as Atlanta's safety needs change over time. In this way, different stakeholders can work toward realizing a shared vision for the prevention of violence. These stakeholders include faith-based leaders, business persons, educators, government officials, practitioners, decision makers, parents, youth, law enforcement officials, and applied researchers.

Organization of Peace Plan

This document lists programs that are either science-based or innovative, and it matches them to the characteristics of service recipients according to their age. Innovative programs are programs that were developed by organizations and practitioners here in Atlanta and tailored to our specific communities. While they may have been evaluated by the implementing organization, they may not have undergone a formal, rigorous research evaluation. The science-based programs are those programs endorsed by leading national violence prevention organizations because they have been scientifically evaluated in multiple studies and in several populations and deemed to show evidence of effectiveness. Certainly, funders and violence prevention experts recommend choosing science-based programs when deciding which interventions to use in a community. However, that should not discount the validity and promise of innovative approaches that may be preferable in certain populations, but simply require further testing. The goal of this document is to present the best of what is known nationally in youth violence prevention and the best of what various Atlanta practitioners and communities are contributing, recognizing that there are multiple paths to the same destination. Some of the strategies represent a series of lessons over weeks and months. This is a curriculum-based approach. Others involve changing the setting in which the participants live, work, and play so that norms and expectations support a peaceful way of life. Programs like mentoring involve relationship building. Innovative approaches like Kingian Nonviolence provide an overall context for appropriate ways that people should treat each other. Examples of service components are listed in a chart by age group. This is a developmentally appropriate approach to service delivery because the needs of different age groups are not always the same. They change as people grow. This is by no means an exhaustive list of potential interventions.

Expected Outcomes

Large-scale changes in violence are not likely overnight, but if we work together through healthy collaboration and teamwork, we can expect to make a difference in the violence in our homes, schools, and communities. The key in this, however, is that we have to work together in a healthy way. Thus, putting in place a well-coordinated, highly organized set of violence prevention strategies can help to minimize duplication, strengthen complementary services, and improve the overall effectiveness of programs. When this happens, we can expect to see less bullying, fewer fights, less physical injuries, reduced rates of homicides, and higher high quality relationships among people. This includes better dating relationships, improved family dynamics, and better peer-to-peer relationships. The fact is that people who get along exhibit less violence!

How we will Implement the Peace Plan

Putting an effective peace plan in place will mean that we will need to learn how to work together as healthy partners. Options for getting people to work together could include face-to-face training and online tutorials. This training is essential to the success of the plan. It will highlight ways to build and maintain a healthy "family" or network of stakeholders who support the overall mission of the partners—the prevention of

violence. This training will involve performance enhancement aimed as diminishing rivalries, territorialism, and inter-stakeholder conflict. The violence prevention strategies listed in the service component table that follows are essential, but getting people to work together to provide these programs across all six counties is absolutely vital. Potential users and program implementers can contact MAVPP for more information about specific innovative programs. Information about evidence-based programs can be found at Blueprints for Violence Prevention: www.colorado.edu/cspv/blueprints/index.html or The Guide to Community Preventive Services: www.thecommunityguide.org/index.html.

Ways to Build a Family of Stakeholders

The on-going training will be based upon the premise that you cannot help communities to be healthy if the relationships among stakeholders, decision-makers, and service providers are dysfunctional. Ultimately this will be an honor system in which the stakeholders themselves will be self-policing according to a set of *working norms*. The working norms govern ways in which we treat each other as stakeholders and provide guidelines for collaboration. Stakeholders who follow the plan will police their own actions and be role models for getting along.

WORKING NORMS

Our work is guided by the following set of working norms and values that serve as a framework upon which to build the partnership and to strengthen current relationships as we work toward realizing our shared vision for the Metropolitan Atlanta region. We are committed to:

- Respect and consideration for and towards others.
- Openness and honesty in all interactions.
- Working together as a team.
- Balancing our personal interests with the interests of the people whom we serve.
- Practicing active listening in all of our deliberations and interactions.
- Always engaging in strategic thinking and strategic planning.
- Using evidence-based, science-based, and promising practice models and interventions.
- Using a consent model in all decision-making (Consent: Most MAVPP partners can live with the group's decision).
- Practicing Principle-Centered Leadership at all times—walk the walk we talk about.
- Honor commitments, be responsible, and celebrate accomplishments.
- Alignment with our vision, mission, and objectives.

Youth Involvement

The inclusion of a youth perspective is very important to getting a plan in place. Community partners clearly stated in a town hall forum that they wanted to make sure that the youth have a voice in developing violence prevention services. Although the plan is to follow a science-driven set of violence prevention principles, PeaceBuilders principles, the youth will dictate the strategies and activities that fit with the principles. The youth will develop regional campaigns that promote peace through many means of communication—public service announcements, assemblies, contests, flyers, etc. The delivery of this information across the region to their peers will be a social marketing campaign. These scientifically supported principles include the following: Praise people, Give up put downs, Seek wise people, Notice and speak up about hurts, Right wrongs, and Help others. The social marketing campaign is a key part of the peace plan. Just as it is no longer acceptable to smoke in restaurants in Atlanta, when the social marketing plan is successful, it will not be acceptable to violate the PeaceBuilders principles. The youth will implement and monitor services in the youth component.

Monitoring and Evaluation

Ultimately, researchers and other analysts will evaluate how well the plan worked. They will ask a number of questions to see what needs to change, how, when, and where. When all of these elements of the peace plan work together, we will be able to document through monitoring and evaluation that Atlanta is safer place to live.

Target	Service Components
Age	Science-based Programs/ Innovative Programs
Group	Examples of Strategies We Will Use to Prevent Violence
25 /	
25 and	Street/Youth Violence:
ир	Innovative Programs • The King Center: Kingian Philosophy of Nonviolence
	Mentoring
	Healthy Relationships/ Dating Violence:
	Innovative Programs The King Contage Kinging Philosophy of Namyiologog
	The King Center: Kingian Philosophy of Nonviolence Result Character Violence Institute (RCDVI)
	Black Church and Domestic Violence Institute (BCDVI) Coltage III and a province training in the although the province for the province of the province o
	Culturally appropriate training in healthy relationships (domestic violence prevention for all regions and other in groups).
	all racial and ethnic groups)
	Mentoring
	Gang Violence:
	Innovative Programs
	Teens Against Gang Violence (TAGV)
	Gang Violence Bridging Project (GVBP)
	The King Center: Kingian Philosophy of Nonviolence
	Mentoring
18-24	School Violence:
years old	Innovative Programs
	No-Bullying Program No-Bullying Program
	The King Center: Kingian Philosophy of Nonviolence (Second Manufacture Communication)
	Youth Component (Social Marketing Campaign)
	Mentoring
	Street/Youth Violence:
	Innovative Programs
	In Touch With Teens Youth Violence Prevention Program
	Youth Component (Social Marketing Campaign) The Miles of Marketing Campaign)
	The King Center: Kingian Philosophy of Nonviolence
	Mentoring
	Healthy Relationships/ Teen Dating Violence:
	Innovative Programs
	Church and Domestic Violence Institute (BCDVI)
	The King Center: Kingian Philosophy of Nonviolence
	Youth Component (Social Marketing Campaign)
	Mentoring
	Gang Violence:
	Innovative Programs
	Cease Fire
	Teens Against Gang Violence (TAGV)
	Gang Violence Bridging Project (GVBP)
	The King Center: Kingian Philosophy of Nonviolence
	Mentoring

15-17 **School Violence:** years old **Science-based Programs PeaceBuilders** Big Brothers Big Sisters of America (BBBSA) Multisystemic Therapy (MST) Project Towards No Drug Abuse (Project TND) **Innovative Programs No-Bullying Program** Youth Component (Social Marketing Campaign) **Kansas Bullying Prevention Program Bully B'ware Productions** The King Center: Kingian Philosophy of Nonviolence **Street/Youth Violence: Science-based Programs PeaceBuilders** Big Brothers Big Sisters of America (BBBSA) Multisystemic Therapy (MST) Functional Family Therapy (FFT) Project Towards No Drug Abuse (Project TND) **Innovative Programs** Aban Aya Youth Project Dealing with Anger: A Violence Prevention Program for African American Youth In Touch With Teens Youth Violence Prevention Program The King Center: Kingian Philosophy of Nonviolence Youth Component (Social Marketing Campaign) **Healthy Relationships/Teen Dating Violence: Science-based Programs** • Safe Dates **Innovative Programs** Teen Dating Violence Intervention and Prevention Program (TDVIP) **Teen Dating Violence Prevention Program** The King Center: Kingian Philosophy of Nonviolence Youth Component (Social Marketing Campaign) Mentoring **Gang Violence: Science-based Programs** Cease Fire **PeaceBuilders** Big Brothers Big Sisters of America (BBBSA)

Multisystemic Therapy (MST)

Gang Violence Reduction Project (GVRP)

Innovative Programs

- Teens Against Gang Violence (TAGV)
- The King Center: Kingian Philosophy of Nonviolence

12-14 years old

School Violence:

Science-based Programs

- PeaceBuilders
- Olweus Bullying Prevention Program (BPP)
- Big Brothers Big Sisters of America (BBBSA)
- Multisystemic Therapy (MST)
- Project Towards No Drug Abuse (Project TND)

Innovative Programs

- No-Bullying Program
- KC3 Bullying Preemption
- Bully Proofing Your School
- Bullying Prevention Program
- Kansas Bullying Prevention Program
- Bully B'ware Productions
- The King Center: Kingian Philosophy of Nonviolence
- Youth Component (Social Marketing Campaign)

Street/Youth Violence:

Science-based Programs

- PeaceBuilders
- Big Brothers Big Sisters of America (BBBSA)
- Multisystemic Therapy (MST)
- Functional Family Therapy (FFT)
- Project Towards No Drug Abuse (Project TND)

Innovative Programs

- Aban Aya Youth Project
- Dealing with Anger: A Violence Prevention Program for African American Youth
- In Touch With Teens Youth Violence Prevention Program
- Violence Prevention Curriculum for Adolescents, A Violence Prevention Curriculum
- Aggressors, Victims, and Bystanders: Thinking and Acting to Prevent Violence
- Youth Component (Social Marketing Campaign)
- The King Center: Kingian Philosophy of Nonviolence
- Stop the Violence...Face the Music Society (STV)
- Squash it! Campaign to Prevent Youth Violence

Healthy Relationships/Teen Dating Violence:

Science-based Programs

Safe Dates

Innovative Programs

- Teen Dating Violence Intervention and Prevention Program (TDVIP)
- The King Center: Kingian Philosophy of Nonviolence
- Youth Component (Social Marketing Campaign)
- Mentoring

Gang Violence:

Science-based Programs

- Cease Fire
- PeaceBuilders
- Big Brothers Big Sisters of America (BBBSA)
- Multisystemic Therapy (MST)

Innovative Programs

- Gang Violence Reduction Project (GVRP)
- Youth Component (Social Marketing Campaign)
- Gang Violence Bridging Project (GVBP)
- The King Center: Kingian Philosophy of Nonviolence

Pre-K –11 years old

School Violence:

Science-based Programs

- PeaceBuilders
- Olweus Bullying Prevention Program (BPP)
- Big Brothers Big Sisters of America (BBBSA)
- Promoting Alternative Thinking Strategies (PATHS)
- Incredible Years Series (IYS)

Innovative Programs

- Steps to Respect: A Bullying Prevention Program
- No-Bullying Program; KC3 Bullying Preemption
- Bully Proofing Your School, Bullying Prevention Program
- Youth Component (Social Marketing Campaign)
- Maine Project Against Bullying (MPAB)
- BULLYPROOF
- Bully B'ware Productions
- The King Center: Kingian Philosophy of Nonviolence

Street/Youth Violence:

Science-based Programs

- Big Brothers Big Sisters of America (BBBSA)
- Promoting Alternative Thinking Strategies (PATHS)
- Incredible Years Series (IYS)

Innovative Programs

- Aban Aya Youth Project
- Dealing with Anger: A Violence Prevention Program for African American Youth
- In Touch With Teens Youth Violence Prevention Program
- Violence Prevention Curriculum for Adolescents
- Second Step: A Violence Prevention Curriculum
- Youth Component (Social Marketing Campaign)
- The King Center: Kingian Philosophy of Nonviolence

Healthy Relationships/ Teen Dating Violence:

Innovative Programs

Youth Component (Social Marketing Campaign)

	Mentoring
	The King Center: Kingian Philosophy of Nonviolence
	Gang Violence:
	Science-based Programs
	Big Brothers Big Sisters of America (BBBSA)
	Innovative Programs
	Gang Violence Reduction Project (GVRP)
	Youth Component (Social Marketing Campaign)
	Teens Against Gang Violence (TAGV)
	Gang Violence Bridging Project (GVBP)
	The King Center: Kingian Philosophy of Nonviolence
Pre-birth	Science-based Programs
to Pre-k	Nurse-Family Partnership (NFP)
	Incredible Years Series (IYS)

Violence Prevention Social Marketing Campaign Examples of Strategies that Youth Will Use

Note: The Peace Builders Principles will be integrated into each of these activities.

Street Teams

• Develop "street teams" comprised of teenagers to share the PeaceBuilders principles through appearances in malls, etc. Identify certified PeaceBuilders consultants to train the street team youth.

Skating Parties

- Power Hour: Introduce and explore PeaceBuilders principles one time each hour.
- Request support from celebrities for PeaceBuilders principles
- Ask celebrities to discuss how PeaceBuilders principles relate to their lives.
- Provide ideas on ways to use the principles in daily lives of youth.

High School and Middle School Tour with Assemblies and Pep Rallies

 Provide "real talk" information about PeaceBuilders principles during middle and high school assemblies and pep rallies.

Red Ribbon Rally

• Hold Red Ribbon Rallies in middle and high schools and community centers during Red Ribbon Week (October).

Youth Walk

Schedule annual youth walk that highlights violence prevention messages.

Mentoring Initiative

• Target middle schools and identify youth who have behavioral problems to participate in a mentoring initiative.

Moving Billboard

• Develop a billboard to promote the PeaceBuilders principles. The vehicle (i.e. SUV) will go around the city and promote the PeaceBuilders message.

Benefit Concert

- Have a PeaceBuilders benefit concert with numerous artists. Artists will discuss PeaceBuilders' principles at intervals throughout the concert.
- Hold a contest with students sharing how they can use the PeaceBuilders' principles to reduce violence in their homes, schools, and community. Student submissions may be in the form of essays, art, music, spoken word, etc. .

(Recommendations developed in collaboration with Philip Naves, Youth Leader, and Entrepreneur)