DR. DANIEL S. BLUMENTHAL
ANNUAL PUBLIC HEALTH SUMMIT

April 4, 2012

"Examining Epidemiologic, Environmental and Racial Disparities in Blood Disorders"

SUMMIT GOALS

The 2012 Public Health Summit will provide a forum to educate health professionals, students, patients, staff, and the public on the impact of blood disorders on diverse communities. It will present an opportunity for dialogue regarding effective strategies to address racial and ethnic disparities in blood disorders. It will provide opportunities for conference participants to strengthen their collaborations related to blood disorders treatment and research.

After the conference, participants will be able to:

- Discuss the trends and disparities associated with blood disorders among U. S. populations.
- Discuss strategies to improve involvement of minority populations in research associated with blood disorders.
- Cite at least three new potential collaborators regarding health promotion activities, research, or treatment programs associated with blood disorders.

ACCREDITATION

Morehouse School of Medicine (MSM) is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians.

DESIGNATION OF HOURS

The Morehouse School of Medicine designates this live activity for a maximum of 6.0 hours in *AMA PRA* Category 1 credit(s) ™. Physicians should claim only credit commensurate with the extent of their participation in the activity.

MSM, in accordance with ACCME guidelines, **requires instructors, planners, managers and other individuals who are in a position to control the content of this activity to disclose** any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by MSM for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and the appropriateness of patient care recommendations.

-Keynote Speaker-

Louis DeGennaro, Ph.D.

Vice President and Chief Mission Officer
Leukemia & Lymphoma Society

* All Activities are **FREE** to registrants*
CME credits** will be provided to the **first 80 physician registrants
***FREE** Door Prizes*

TO REGISTER GO TO: https://secure.acceptiva.com/?cst=9e498d

Pre-Conference Sessions & Activities 9 a.m. - Noon
Conference 1p.m. - 5p.m.

Louis W. Sullivan National Center for Primary Care Auditorium

Morehouse School of Medicine • 720 Westview Drive SW • Atlanta, Georgia 30310

For more information, please contact Carla Durham Walker at 404.752.1852 or cdurham@msm.edu.

Conference support is provided by the following organizations:

LEUKEMIA & LYMPHOMA SOCIETY fighting blood cancers | Southeast ATTC Addiction Technology Transfer Center Network | SPCC ATLANTA•AHEC

The patient education portion of this program is supported by an unrestricted educational grant from the following companies:

Genentech BioOncology | biogen idec | Takeda MILLENNIUM THE TAKEDA ONCOLOGY COMPANY | NOVARTIS ONCOLOGY