Vision Imperative 1: Preparing Future Health Leaders and Teachers

Goal

1. Develop innovative educational experiences that will prepare students for 21st century health care

Technology

1. Develop innovative educational experiences that will prepare students for 21st century health care

Vision Imperative 2: Building Bridges Between Healthcare and Health Sciences

Goal

1. Expand and diversify existing health sciences and public health programs

Technology

1. Expand and diversify existing health sciences and public health programs

Vision Imperative 3: Developing a Visionary Academic Health System

Goal

1. Develop a comprehensive, coordinated branding, marketing and public relations campaign for MSM and Westmoreland Healthcare

Technology

1. Develop a comprehensive, coordinated branding, marketing and public relations campaign for MSM and Westmoreland Healthcare

**FY16 Strategic Plan Scorecard - Low-Hanging Fruit Strategies**

Complete | In Progress: On Track | In Progress: Watch | In Progress: Complete
---|---|---|---
Goal

1. Expand and diversify existing health sciences and public health programs

Technology

1. Expand and diversify existing health sciences and public health programs

**FY16 Strategic Plan Scorecard - Top Priority Strategies**

Complete | In Progress: On Track | In Progress: Watch | In Progress: Complete
---|---|---|---
Goal

1. Develop innovative educational experiences that will prepare students for 21st century health care

Technology

1. Develop innovative educational experiences that will prepare students for 21st century health care

Methodology:

At the beginning of the 2016 fiscal year, MSM unit leaders fielded an Annual Goal template to declare the tactics they were working on to accomplish strategies in the MSM Strategic Plan. At the end of the fiscal year, the unit leaders assigned one of four color-coded “progress” outcome per tactic: Blue = Complete; Green = In Progress/On Track; Yellow = In Progress/monitor; Red = In Progress/Concern. The Office of Strategy and Institutional Effectiveness then assigned a numerical value for each “progress” outcome and placed all of the outcomes – per strategy - in a strategic planning platform called Compliance Assist. After aggregating the data, the final FY16 scorecard – which is Year 1 of our five-year strategic plan – reflects the average overall progress made per strategy.

*2) Strategies are derived by MSM unit leaders after they have identified, selected and measured their key strategies and goals to help move research forward.