Health Equity & Digital Divide in Georgia

In Georgia, health disparities among racial and ethnic minorities and rural populations are prevalent, resulting in significant health and financial costs to the state. This document provides a snapshot of the state of health and health disparities in Georgia, highlighting the challenges and opportunities for advancing health equity.

POPULATION: Over 10.5 Million

**Ethnicity:**
- 4% Asian
- 33% Black
- 3% Other
- 60% White

**17% live in a rural area**

Georgia Health Disparities

**DIABETES BY POPULATION**

- General Population: 12.6%
- Hispanic: 9.2%
- Non-Hispanic: 12%
- White: 7.7%
- Black: 15.1%
- Multi-Racial: 7.7%

**MATERNAL MORTALITY RATE BY POPULATION**

- White: 50 Per 100K Live Births
- Black: 75 Per 100K Live Births
- Hispanic: 25 Per 100K Live Births
- Asian/Pac Islander: 35 Per 100K Live Births

**HYPERTENSION**

33% of all adults have hypertension.
Digital health tools provide primary care clinicians with opportunities to address the social determinants of health. However, many Georgians lack access to internet and needed technology at home.

**Social Determinants of Health in Georgia**

- **15%** Living in poverty
- **13.7%** Living without health insurance
- **14.37%** Black/African Americans Living Without Health Insurance
- **267,000** Living Within the Medicaid Coverage Gap
- **141** Medically Underserved Areas
- **138** Primary Care Health Professional Shortage Areas
- **7%** Zero car households

**The Digital Divide**

Digital health tools provide primary care clinicians with opportunities to address the social determinants of health. However, many Georgians lack access to internet and needed technology at home.

<table>
<thead>
<tr>
<th>Households without access to the internet</th>
<th>17%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Households without any type of computer</td>
<td>11%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Households without access to broadband</th>
<th>21%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Households that access the internet only through a smartphone</td>
<td>6%</td>
</tr>
</tbody>
</table>

1 United Health Foundation, America's Health Rankings (Diabetes prevalence, 2019). Available at: https://www.americashealthrankings.org/.
2 United Health Foundation, America's Health Rankings (Maternal mortality, 2019). Available at: https://www.americashealthrankings.org/.
3 United Health Foundation, America's Health Rankings (High blood pressure, 2019). Available at: https://www.americashealthrankings.org/.