



Adrienne Serrano Proeller

Adrienne Serrano Proeller is a communications and marketing strategy consultant. Her professional background includes serving for more than 6 years as a senior writer for the Wallace H. Coulter Department of Biomedical Engineering, a joint program of Georgia Tech's College of Engineering and Emory's School of Medicine. She was also Senior Manager of Corporate Communications for Turner Broadcasting System, Inc. for more than 8 years. She currently serves as a communications consultant and proposal writer for Global Media Bridge, a video production and placement agency whose clients include international pharmaceutical companies, NGOs and global health organizations.

Adrienne moved to Southwest Atlanta three years ago and immediately became involved in working within the NPU X and surrounding neighborhood associations, including those in Capitol View Manor, Capitol View, Sylvan Hills, Adair Park and Pittsburgh. She believes the areas south of I-20, such as the Metropolitan Parkway, University Avenue, and Sylvan Road corridors, represent large-scale untapped potential for residential and commercial development. Further, she believes that community engagement and robust communications are key to success in forging equitable development initiatives throughout the City of Atlanta. She is currently President of the Capitol View Manor Neighborhood Association, a former officer of NPU X, an active member of the Friends of Stewart Lakewood Library, a member of the Community Coalition Board for the Morehouse School of Medicine Prevention Research Center and a member of the Lakewood Amphitheater Finance Committee, grant-making group consisting of elected representatives from NPUs X, Y and Z. Adrienne is also a recent graduate of the Policy Institute, sponsored by Georgia Stand Up