

FY16 Strategic Plan Q3 Scorecard

Top Priority Strategies



Vision Imperative 1: Translating Discovery into Health Equity

Strategy	Goal	Frequency	Target		Outcomes	
			Annual	5 year	Spring/Q3 Progress	
1.1	Assess the MSM research portfolio as well as the national landscape to identify projects that “move the needle” on improving health; further build relevant projects with proven outcomes.	Quarterly	Varies	Strategy Met	3	
4.1	Build a biomedical data repository for sharing data across the School of Medicine and beyond.	Quarterly	Varies	Strategy Met	2	
4.3	Leverage big data to become the premier scholarly center for the integration of primary care, community health, health equity research and health implementation science (T ^X [™]).	Quarterly	Varies	Strategy Met	3	

Vision Imperative 2: Building Bridges Between Healthcare and Health Strategies

Strategy	Goal	Frequency	Target		Outcomes	
			Annual	5 year	Spring/Q3 Progress	
1.1	Lead innovation in population health management by developing programs that meet the needs of targeted populations and leverage the unique strengths of MSM.	Quarterly	Varies	Strategy Met	2.2	
2.1	Produce and disseminate scholarly work this is the gold standard for designing and achieving health equity.	Quarterly	Varies	Strategy Met	2.45	
4.2	Market and promote healthcare and health opportunities provided by MSM, MHC and other clinical affiliates to become known in the community for outstanding service, health education and specialized care.	Quarterly	Varies	Strategy Met	3	

Vision Imperative 3: Preparing Future Health Learners and Leaders

Strategy	Goal	Frequency	Target		Outcomes	
			Annual	5 year	Spring/Q3 Progress	
1.1	Elevate existing MSM pipeline activities and develop new initiatives to increase the quality and availability of pipeline programs.	Quarterly	Varies	Strategy Met	3	
2.1	Expand philanthropic support for student scholarships.	Quarterly	Varies	Strategy Met	3	
3.1	Recruit, retain and develop high-quality faculty and staff committed to educating and mentoring future scientists, healthcare providers, and public health professionals.	Quarterly	Varies	Strategy Met	2.88	

Cross-Cutting Goals

Strategy	Goal	Frequency	Target		Outcomes	
			Annual	5 year	Spring/Q3 Progress	
D.1	Build a diverse and sustainable financial platform.	Quarterly	Varies	Strategy Met	3	
D.2	Enhance fundraising capacity, increase donor engagement and create a culture of giving.	Quarterly	Varies	Strategy Met	2.76	
E.1	Launch a comprehensive, coordinated branding, marketing and public relations campaign for MSM and Morehouse Healthcare.	Quarterly	Varies	Strategy Met	3	

