

MSM Crowdfunding Application Procedure

All projects must be approved by the MSM Crowdfunding Committee, which consists of faculty, staff, and student representatives. The fundraising project must be acceptable based on the MSM Crowdfunding procedures (see below) and, most importantly, MSM's mission.

The MSM Crowdfunding Committee meets the first week of each month to determine the following month's projects. For instance, in order to fundraise in October, the steps below must be completed before September 1 for the committee to have time to review. Then, if the project is approved, the month of September would be used to create the page, upload photos, and provide adequate time for the participating group to respond with any revisions.

Steps to Apply for a Crowdfunding Project Page:

Review the [MSM Crowdfunding Procedures](#) to ensure that your project is eligible to fundraise.

1. Complete and submit the [MSM Crowdfunding Application](#). Be as detailed as possible. If approved, the content in the application will be used to generate your page.
2. Once the application has been submitted, it will be reviewed by the Crowdfunding Committee at the beginning of the following month. Once a project has been approved, the lead contact for the project will be notified. Projects will have one month to actively fundraise for their cause.

Projects with 5 or more volunteers/ambassadors with a realistic goal of \$5,000 or less are the most successful. Remember, crowdfunding is a 2-step process. First, you want people to make a gift to your project and, second, you want them to help spread the word.

Have additional questions? Visit the [Frequently Asked Questions](#) page. For all other inquiries, including if you would like to meet in person to discuss crowdfunding, contact Michele Thomas at mthomas@msm.edu or by calling 404-752-1086.