



# INPACT REPORT 2014-2023

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### DEAR COMMUNITY CHANGEMAKERS,

I hope this message finds you in good health and high spirits. Today, I write to you with immense pride and excitement as I reflect on the remarkable progress, we have made in leading the advancement and creation of health equity at Morehouse School of Medicine. Our dedication and collaborative efforts have truly made a lasting impact on the communities we serve.

It is my honor to introduce you to the Innovation Learning Laboratory for Population Health, a vibrant and transformative hub within the Department of Family Medicine. This laboratory has become a beacon of innovation, nurturing groundbreaking programs, projects, and curricula aimed at addressing the pressing challenges faced by underserved populations. Through our collective efforts, we are reshaping the landscape of population health and making a positive difference in the lives of countless individuals.

One of the cornerstones of the Innovation Learning Laboratory is our commitment to fostering interdisciplinary collaboration. We have brought together brilliant minds from various fields, including medicine, public health, social sciences, technology, and community participants to develop holistic approaches to address health disparities. The laboratory serves as a nexus for innovation, enabling cross-pollination of ideas and the creation of unique solutions that tackle the root causes of health inequities.



Our programs and projects within the laboratory have yielded groundbreaking results and garnered national recognition. Allow me to share a few highlights:

- 1. "Young Adult Mental Health Program": This innovative program empowers young adults to become leaders in health promotion and disease prevention by addressing mental health and wellbeing. By providing young adults with the necessary knowledge, skills, and resources, we are building a network of dedicated individuals who can advocate for their communities and drive sustainable change.
- 2. "Black Girls Health Tech Innovation Academy": Leveraging the power of data science and health technology, our team has developed an innovative program and virtual learning experience to introduce rising high school female freshmen, juniors and seniors to the field of Health Technology. By harnessing the potential of technology and emphasizing the importance of generating population level intervention and solutions using technology, we are making strides in predicting and preventing adverse health outcomes.
- 3. "Culturally Competent Curricula": We are proud to offer a diverse range of curricula that emphasize cultural competence and health equity. Our students, participants, and Community Health Workers are equipped with the knowledge and skills to understand the unique needs of different populations and provide culturally sensitive care.

These are just a few examples of the groundbreaking work taking place within the Innovation Learning Laboratory for Population Health. Every day, our participants and staff are pushing boundaries, challenging norms, and creating a brighter future for population health.

As we continue to forge ahead, I invite you all to contribute your ideas, expertise, and passion to this important cause. Together, we can make a lasting impact on health equity and transform the lives of individuals and communities that have long been marginalized.

I am immensely proud of the progress we have made, and I have no doubt that our collective efforts will continue to shape the future of the population for the better. Let us celebrate our achievements and remain steadfast in our commitment to achieving health equity.

With gratitude and excitement,

#### Arletha Lizana (Livingston), PhD, MPH, MBA

Principal Investigator, Morehouse School of Medicine Innovation Learning Laboratory Associate Professor, Department of Family Medicine Associate Vice President, Health Innovation and Strategy

### ABOUT THE INNOVATION LEARNING LABORATORY FOR POPULATION HEALTH AT MOREHOUSE SCHOOL OF MEDICINE

The Innovation Learning Laboratory for Population Health at Morehouse School of Medicine is a communitycentered learning laboratory within the Department of Family Medicine. The Innovation Laboratory for Population Health designs and implements demonstration projects (including translational studies) that generate innovative technology-driven healthcare models and fuel teaching and learning for population health improvement. The Laboratory serves three main functions: 1) Identify, design develop, demonstrate, and disseminate innovative models of health care improvement; 2) Study and foster population health through patient, community consumer and provider engagement; and 3) Prepare 21<sup>st</sup>-century healthcare leaders/workers-including training for students, community, faculty, and providers. The Lab's business model includes cost-saving & revenue generating activities.

#### **TEAM MEMBERS**

#### The talented individuals delivering community impact:

Arletha Livingston (Lizana), PhD, MPH, MBA Principal Investigator/Director II

Christina Evans, MPH Assistant Director

Somilez Francis, MS Associate Project Director

Amina Isom, MPH Program Manager (Administration)

Frank Sutton, MPH Program Manager (Community Engagement) Matthew Calhoun, MPH Program Manager/Research Assistant III (Data, Monitoring, and Evaluation)

Harrittia Harper Program Coordinator (Community Engagement and Adult Programs)

Christie George Program Coordinator (Youth and Young Adult Programs)

#### **ACKNOWLEDGEMENTS**

Folashade Omole, MD Chair, Department of Family Medicine (DOFM)

Christopher Ervin, MD Director of Community-Based Initiatives and MSM HEAL Clinic- DOFM

Valerie David, DHA Director II, Finance and Administration- DOFM

**DOFM Administrative Staff** 

Jinjie Zheng, PhD, MS, MA Assistant Dean and Director, Office of Digital Learning

William Ashley Davis

Gail McCray, MA, MCHES Instructor and Community Health Educator, Community Health and Preventive Medicine

Virginia Floyd, MD, MPH Associate Professor, Community Health and Preventative Medicine

Taya Scott, EdD Chief Innovation Officer, Office of IMpact and INovation

Joseph "Adrian" Tyndall, MD, MPH, FACEP Executive Vice President of Health Affairs Professor and Dean, Morehouse School of Medicine

Valerie Montgomery Rice, MD, FACOG President and CEO, Morehouse School of Medicine

#### The many organizations that collaborate with us to deliver impact: PARTNERS & COLLABORATORS

MSM Office of Digital Learning MSM HEAL Clinic MSM Prevention Research Center MSM Department of Psychiatry MSM Family Medicine Residency Program MSM Maternal Health Department

MSM Health Promotion Resource Center Morehouse Healthcare MSM Department of Neurology MSM Master of Public Health Program Morehouse CHOICE ACO Georgia CEAL

Tennessee CEAL Good Samaritan Health and Wellness Center Dr. Tommy Begay, University of Arizona

Deborah Mekiana, University of Alaska Meharry Medical College Georgia State Horizons Community H.J.C. Bowden Senior Center Gateway Restoration Church

Antioch Urban Ministries, Inc Tohono O'odham Nation The 1 Joshua Group Cobb Electric Membership Corporation

Fulton County Commission District 4 Natalie Hail Art In the Paint

Fountain City Classic, Inc Ser Familia, Inc. Savannah- Whitefield Center Atlanta Regional Collaborative for Health Improvement (ARCHI) The Task Force for Global Health Dropbox Inc **Bulb Graphics LLC** CareSource Amerigroup YMCA of Metro Atlanta Boys and Girls Club of Metro Atlanta Booker T. Washington High School **KIPP** Collegiate **Carver High School** D.M. Therrell High School Miller Grove High School Hapeville Charter Career Academy-GA Pace Academy-GA **Dunaire Elementary School** 

Google Health Annie E Casey Foundation Doris Duke Foundation National Institutes of Health Health Resources and Services Administration U.S. Department of Health and Human Services Cobb and Douglas Public Health Clayton County Health Department Fulton County Board of Health Georgia Department of Community Health C.O.R.E Odyssey Family Counseling

One Stop Program – T'ono O'dham Nation Highland Rivers Behavioral Health University of Arizona College of Medicine- Tucson University of South Florida Morehouse College University of Georgia Oasis at Scholars Landing J.C. Lewis Primary Health Center New Pilgrim Missionary Baptist Church

GIFT Church Rebati Sante Mentale Ashlin Management Group Barnesville-Lamar County Chamber of Commerce 100 Black Men of North Metro Atlanta

Delta Sigma Theta Sorority Inc Douglasville Chapter LaTonya Pringle Safehouse Outreach Atlanta Savannah- MLK Observance Day Association Atlanta Regional Commission

Georgia Watch Momentive Developing Solutions Consulting Agency Centene JSI Arthur M. Blank Family Youth YMCA South Gwinnett High School Tri-Cities High School Benjamin E. Mays High School Benjamin E. Mays High School Frederick Douglas High School Colombia High School Southwest DeKalb High School Waubonsie Valley High School- IL Forsyth Central High School-GA Finch Elementary School United Way WellCare Piedmont Health Grady Health Wellstar Georgia Department of Public Health

Black Girls Dream Fund African American Male Wellness Agency Black Girls Health Foundation Kaiser Permanente Children's Healthcare of Atlanta Substance Abuse and Mental Health Services Administration Oak Hill Child Family and Adolescent Center AARP Foundation University of Alaska Fairbanks

Spelman College Kennesaw State University Springview Apartments/ STAR-C Atrium at College Town Georgia Health Policy Center Saint Peters and Paul Catholic Haitian Chaplaincy of Atlanta Path Church Mosaic Group Mojo + Marketing By Design

National Coalition of 100 Black Womenmetro Atlanta Links, Inc.

Yvonne Corella Leon Frank Agency Healthy Savannah Coalition Hispanic Health Coalition of Georgia

SPCC Atlanta AHEC Qualtrics, LLC Jack Nadel International Mercy Care South Dekalb YMCA Andrew & Walter Young YMCA Cambridge High School-GA Banneker High School McClarin High School Langston Hughes High School Arabia Mountain High School Westlake High School- GA Eagle's Landing High School- GA St. Mary's City School District- AK M. Agnes Jones Elementary School

### **INNOVATIVE LEARNING LABORATORY COURSES**

We develop next-generation changemakers, thinkers, and problem solvers through online course curricula and a variety of experiential learning opportunities and programs.



Data Science Bootcamp

CHW Apprenticeship Curriculum

For purchase information click here: Innovation Learning Laboratory Catalog



### **STUDENT EXPERIENCE HIGHLIGHT**

We train high school students to be community health workers and ambassadors in their communities.

#### High School Young Adult Community Health Worker Program

The High School & Young Adults Community Health Worker training program is a year-long training program that seeks to increase the number of trained HSYACHWs to engage family, peers and community in strategies for better health and wellness.

During the MSM HSYACHW summer program, students undergo a 7week training utilizing the Morehouse School of Medicine HSYACHW Digital Learning Curriculum. The MSM HSYACHW training includes a combination of virtual shadowing experiences, self-guided and facilitated curriculum activities, and interactive virtual sessions led by medical and public health professionals. Upon successfully completing program requirements, students receive a certificate of completion and engage in 50 additional hours of monthly continuing education as part of the school year engagement component.





Total High School CHW Alumni Graduates (Since Inception in 2016)



High School Community Health Workers Trained Solely Through Curriculum Purchases



Total High School & Young Adult Community Health Workers trained (As of June 2023)

Many of our High School CHW alumni are pursuing a health science related degree in college, have graduated, and several have entered medical school.

### **STUDENT QUOTES**



"I give the training an excellent score because each module educates and prepares you for the medical field. Each module goes into depth and clearly explains every detail and fact you will need to know to become a successful community healthcare worker."

McKenzie Hornsby, Cohort 1 Alumni, Booker T Washington High School Graduate, College, BS in Health Sciences Class of Spelman 2023

- Cohort 3- Class of 2018: Cierra Berry is enrolled in Duke's Doctorate of Physical Therapy
- Student Frederica Farley is a Certified Medical Assistant Class of 2017- Cohort 2
- Cohort 2 Class of 2017 Student: Danielle Johnson, is an incoming MS1 at the Perelman School of Medicine at Upenn
- Cohort 6- Jan 2021- Dana Funderbirk-Tennessee State University
- Cohort 4- 2019- Karringtin Daughtry-Biology Student Miss Sophomore at Allen University
- Josiah Drakes, Cohort 5- graduated from High School in 2021.
  He is now a Sophomore Presidential Scholar and Psychology Pre-Med student at Xavier University. He successfully completed a Sports Medicine Internship at Xavier University from August 2022-May 2023 and has a summer internship at UPENN

### **SPONSORED RESEARCH PROGRAMS**







### **Selected Sponsored Research Programs**

U54MD007602-34S3 Livingston (Co-PI) Bastien (Co-PI) Bond (PI) RCMI Supplement Young Adult (18-24) Community mental Health Workers Vaccine Hesitancy, Uptake and Community Engagement

3U54MD007602-34S2 Livingston (Co-Investigator) Holliday (PI) A Multi-Level Community Based Approach to PrEP Uptake for African American Women

DDF Grant #: 2021067 Livingston (Lizana) PI: To develop a culturally and linguistically appropriate high school and young adult community health worker training program for Indigenous youth community health workers to deliver health and mental health educational information to families

6 U3UHS45471-01-01 Livingston (Lizana) PI: Community-Based Workforce to Build COVID-19 Vaccine Confidence

GA1RH39578-01 Livingston (Co-PI) Omole (PI) Health Resources and Services Administration (HRSA) Rural Communities Opioid Response Implementation (RECORP)- Community Education and Training in Opioid Use Reduction (CETOUR)

NIH Office of Minority Health National COVID-19 Resiliency Network Livingston (CHW Lead) Mack (PI)

Community Health Worker Initiative Cobb Douglas Public Health- Dr. Mack PI, Dr. Lizana Project Director

Annie E Casey: Mom's Heart Matters, Dr. Lizana PI

Southern Black Girls and Women's Consortium- Black Girl Dream Fund: Black Girls Health Teach Innovation Academy, Dr. Lizana PI

Google Health: High School Young Adult Community Health Worker Program, Dr. Lizana PI

Kessler Foundation: Students Hanging Out with Seniors, Dr. Omole PI, Dr. Lizana Co-PI

American Association of Retired Persons (AARP) SHOWS (Students Hanging Out With Seniors) Compassionate Care social isolation mitigation Pilot, Omole(PI), Lizana (Co-PI) Georgia Health Foundation (PI)

United Health Foundation- Patient-Centered Medical Home, Lizana (PI)

### **SPONSORED PROGRAM HIGHLIGHT**

#### **Sponsored Program Highlight**

Dr. Arletha Lizana and the Innovation Learning Laboratory at Morehouse School of Medicine were awarded \$9.7 Million dollars to lead the Community –Based Workforce to Build COVID-19 Vaccine Confidence, also known as <u>HealthWorks</u>. <u>https://www.healthworks.health</u>

**HealthWorks** is sponsored through a federal grant with the Health Resources Services Administration (HRSA) from February 2022 – October 2023. The overall goal of the HealthWorks Project is to reduce COVID-19 health disparities and advance health equity by strengthening vaccine confidence, through providing trusted, culturally, and linguistically appropriate information and education and to enhance access to COVID-19 vaccine and booster uptake to diverse, medically underserved populations in Georgia and Tennessee. A COVID-19 Consortium in Georgia and Tennessee, led by Morehouse School of Medicine, Meharry Medical College, and ASHLIN Management Group with Black Girl Health Foundation, 1Joshua Group, and Mojo Marketing will work closely with Departments of Health, academic and community partners of the GA and TN Community-engaged Alliance against COVID-19 (CEAL), and small and large businesses in a coordinated approach to implement goals and objectives of the grant.





Outreach Workers Trained and Rapidly Deployed in Georgia and Tennessee Community Events V in Georgia and Ad Tennessee



Vaccines and Boosters Administered in Georgia and Tennessee through HealthWorks 63,957

Community Members Reached in Georgia and Tennessee



Business Ambassadors Trained

#### **Quotes from Outreach Workers**



"No doubt our memorable moment is from a Midnight Basketball event at C.T. Martin Recreation Center. Martha and I were having a conversation with a small group that included 4 adults and 7 children. The children were enthusiastically sharing information their teachers shared in school. We were stressing the importance of wearing a mask to protect others. Two of the children darted off into the gym, I thought maybe that we bored them. Lol. Moments later those same two children came back with their mom and asked us, to tell her why she should always wear a mask. After our discussion, mom took her mask out if her purse and put it on. The look in her children's eyes made our day." - Wayne and Martha Glapion

"Equipping the community with facts, thus changing minds about getting vaccinated. Specifically, at one of our first events, a family was firm on their decision about not getting vaccinated. The husband/father was convinced that getting vaccinated would make them sick. He proceeded to walk away, but his wife stayed and listened with her teenage son. They got vaccinated on the spot. This has been quite an experience both personally and professionally." - Simone Escho



### **INNOVATION IMPACT**

The Innovation Learning Laboratory has several grant-funded projects, but it also generates revenue through curriculum sales, product purchases, donations, and grant consulting for curriculum development.





in Curriculum Sales (From 2020 - 2023)



in Grant Consulting for Curriculum **Development (From 2020 – 2023)** 

\$683,613.80

**Total in Generated Revenue** 



### **CUMULATIVE OUTCOMES**



**Trained Through Innovation Lab Programs and Pilots** 

**Community Health Workers** Trained Solely Through **Curriculum Purchases** 



**New Staff Members Added** in 2021 and 2022

Over

Interns Trained in the Innovation Learning Laboratory

**Cumulative Professional Development Hours** Logged in 2022 and 2023

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**News and Media YES! Magazine Feature** Spring Issue











www.msm.edu/patient-care/innovationlab.php



Inspire the next generation of health leaders

JHSYA CHW

leaders

Special thank you to the Organizations who have purchased and utilized our digital curriculum!

